

# Advanced Plus Workbook

with key



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# **VOCABULARY**

### **TRANSFORMATION**

1	Α	dd letters to complete the phrases in the sentences.
	1	The results of the election s in m a chain of events which altered the nature of politics within most European democracies.
	2	The university research team was pleased to announce a m b in their studies of the human genome.
	3	She was considered a p within ecology studies – very few people initially shared her views on environmental protection.
	4	C w in politics says that anyone younger than thirty is unlikely to be given a decisive role in government.
	5	Their new design was potentially gcc Up to that point, few people had used grapene in building design.
	6	Innovations in 3D printing had a p
		Researchers are conducting psinto ways of storing solar energy within wearable devices.
	8	The publication of their results led to a p s in ways of assessing and calculating life expectancy.

# LISTENING

2 A 1.1 Listen to an extract from a lecture on gamechanging technologies. Complete the table as you listen.

Designer	What is it?	How does it work?
Talib Alhinai		
Solveiga Pakštaitė		
Sam Stranks		

	Listen again and complete the
	entences with the exact words you
he	ear. Use no more than three words.
1	
	the potential to quickly create
	in areas
	hit by natural disasters.
2	, , , , , , , , , , , , , , , , , , , ,
	be utilised in the construction process
_	when
3	
	as a response to the creation
	of mass food waste and has a
	who grow or sell foodstuffs.
,	8
4	Solveiga Pakštaitė's Mimica Touch product may signal
	significant changes in
	significant changes in
5	Sam Stranks' invention, perovskite, is
_	produced by mixing man-made, low-
	cost and
	materials.
6	As perovskite can be produced
Ŭ	in different colours it has an
	and
	Match the underlined words from
	ne recording with the definitions a)-f).
	ead the audio script on page 64 to elp you.
	• •
1	Working in the field of aerial robotics,
	he has designed a <u>prototype</u> for a flying robot
2	, -
2	another layer of plastic with protuberances and a final, smooth
	layer of plastic.
2	
3	reducing the <u>incidence</u> of workplace accidents.
,	•
4	
	been developing lightweight, efficient and malleable solar conductors
_	
5	when bumps become <u>detectable</u>
	this indicates that the food product has gone bad.
_	•
6	areas of the developing world
	which are currently energy <u>deficient</u> .
	able to to be shaped without breaking
b)	a rate of occurrence
c)	able to be discovered or noticed

d) something from which copies are

e) not having enough of somethingf) something that sticks out from

made

something else

# **GRAMMAR**

#### **VERB PATTERNS**

- Find and correct the mistakes in sentences 1–8. There are two mistakes in each sentence.
  - 1 Have you ever considered to apply for a position in their research unit? If you're ready dedicate the time to it, it's a worthwhile role.
  - 2 Did you manage finding that article on renewable energy studies? I mean print it off for you last week.
  - 3 I regret telling you that unfortunately your application has failed this time. You could consider to reapply next year.
  - **4** Despite a setback he went on studying at the University of Gothenburg, where his research leading to a major breakthrough in geophysics.
  - **5** She's considered being one of the leading professionals in her field. I can't help to wonder just how she manages to do so much.
  - **6** After their first failure, they needed coming up with an alternative approach. Eventually, they decided launch a more compact drone.
  - 7 It's always been my goal doing something like this. You can't blame me for try something different at this point in life.
  - **8** Investors had committed spending several million on the pilot project. Sadly, it has a long way going before it's commercially viable.
- 4 Complete the article with the correct form of the verbs in brackets.

# **VOCABULARY PLUS**

#### PREPOSITIONAL PHRASES AFTER NOUNS

5 Complete the sentences with the nouns in the box and the correct preposition.

aim consequence course hesitation hope implications motivation necessity passion risk success talent

- 1 One \_\_\_\_\_ the government's recent policy change is that many academics can't continue funding their research.
- **2** She's always had a \_\_\_\_\_ cycling, so she jumped at the opportunity to do the Tour de France route.
- **3** He certainly shows a \_\_\_\_\_ fundraising since we took him on, our donations have increased fourfold.
- 4 Alain lost weight and discovered a love of running in the \_\_\_\_\_ taking part in a six-week sports challenge at work.
- **5** I wonder what her \_\_\_\_\_ changing jobs was? I always thought she enjoyed her role.
- **6** There's no \_\_\_\_\_ getting me to do something like that! It's much too risky!
- **7** The \_\_\_\_\_ our campaign is to raise awareness about the issue of child poverty.
- 8 I would have absolutely no \_\_\_\_\_ recommending his book it's unbelievably inspiring.
- **9** Despite knowing the \_\_\_\_\_ working in the area, a huge number of medical professionals volunteered to help out.
- **10** The \_\_\_\_\_ their report were wide-ranging. They signalled a paradigm shift in thinking.
- **11** We had considerable \_\_\_\_\_\_ encouraging young women to take up scientific subjects for study.
- **12** The majority of people recognise the \_\_\_\_\_ increased investment in health and education.

●●● <> HOME | STORIES | PHOTOS

One of our biggest challenges is securing financial support for projects. While many people want to donate to charities for life-threatening illnesses, they don't seem to think it's worth <sup>7</sup>\_\_\_\_\_\_ (fund) the kind of things we do. Fortunately, there are a number of grants available which enable us <sup>8</sup>\_\_\_\_\_\_ (continue) our research whilst

<sup>9</sup>\_\_\_\_\_ (teach) interns <sup>10</sup>\_\_\_\_ (analyse) raw data from the experiments. This helps speed up the whole process.

Initially, I was a bit overawed by the level of ability here. Some of the graduates are capable of <sup>11</sup>\_\_\_\_\_\_ (do) things that many scientists will never achieve in a lifetime. It's gamechanging stuff. Working with

such an amazing team of committed professionals can't fail <sup>12</sup>\_\_\_\_\_ (make) an impression. To be honest, it's hard to imagine myself <sup>13</sup>\_\_\_\_\_ (do) anything other than this.



# **VOCABULARY**

# ADJECTIVES: NEEDING AND GIVING

Complete the sentences with the adjectives in the box.

altruistic compassionate destitute hard up lavish on welfare philanthropic unstinting vulnerable

- 1 She was renowned as one of the most \_\_\_\_\_ individuals in the country her annual donations surpassed those of many organisations.
- 2 After months of living on the streets, he was extremely \_\_\_\_ and in need of medical attention.
- We were always taught to be towards others, and to value what privileges we had.
- **4** After the family business failed, they were left completely
- 5 I'm a bit \_\_\_\_\_ this month, but once my next payment comes through I'll be a bit more flush.
- **6** They are really \_\_\_\_\_ with their gifts it's sometimes a bit embarrassing.
- **7** As we are all aware from previous charity campaigns, the people in this area are \_\_\_\_\_ in their generosity.
- 8 Don't think that they are doing that out of wholly \_\_\_\_ motives they get tax relief on charitable donations.
- 9 Sadly, many of the children in the community are from broken homes and the family is living

  \_\_\_\_\_\_. We need to stop this cycle of poverty.

# READING

- **2** A Read the article and choose the best title.
  - a) Social enterprise what's in it for me?
  - **b)** Social enterprise a worthwhile way to make money?
  - c) Social enterprise who's really helping who?

●●● <>> <>> <</p>

Every so often, a new buzzword takes the business world by storm. A paradigm shift in how things are done, or a whole new lexicon of <u>abstruse</u> terms to tie the novice's head in knots. In recent years, one such concept that has gained considerable traction is social enterprise. Social enterprises are businesses which champion the honourable intention of changing the world for the better. By selling goods and services in the open market, social enterprises generate profits which are then reinvested in the local, or indeed global, community. The aim is to tackle social problems, improve opportunities and address inequality, among others. Evidently, the best way to secure the financial support and ongoing <u>allegiance</u> of millennial consumers is to care. Really care.

Putting this cynicism aside, is social enterprise actually something which makes a difference? High-profile social enterprises like Toms, which has grown in scope since its <u>inception</u>, have donated over 75 million pairs of new shoes to needy children around the globe, using a one-for-one business basis. For every pair of shoes sold, one is donated, enabling children to have improved health and safer access to education. With a decent pair of shoes, they can avoid any potential injuries on the walk to school – where possession of a pair can be an entry requirement. But there is also an array of other, smaller, initiatives which are doing their bit to build a better future.

Companies like Tarjimly run by Atif Javed, an MIT graduate, are making a difference too. Tarjimly instantly connects refugees, NGOs and immigrants in need of essential translation services – such as medical or legal aid – to translators around the world. While this service goes some way to addressing a real need in current climes, Javed explains their true aim is to be a 'world-class technology company for social good . . . pushing the boundaries of language and refugee research'. Leila Janah, founder of Samasource has laudable goals, too. Samasource helps to provide jobs to marginalised women and young people in impoverished areas, connecting low-income job seekers to dignified work in big name technology companies. The company has also branched out to create Samaschool, an organisation that provides low-income individuals with digital skills training.

While these examples are inspiring, and offer a vision of corporate caring that is hard not to warm to, it's perfectly reasonable to have reservations about the philosophy as a whole. There is certainly a growing trend for companies that have never really shown much compassion suddenly jumping on the impact investment bandwagon. If you have long been perceived as a <u>rapacious</u> multinational focused on profit above people, then one of the best ways to redress the balance is to show a big heart.

There are a number of high-profile companies who have partnered with NGOs and charitable organisations to ensure that their hard-earned dollars are invested into a whole <u>plethora</u> of needy causes. These tend to be extremely well-publicised initiatives, news of which often takes <u>precedence</u> over concerns about working conditions or corporate accountability. In fact, many business advisors highly recommend the social enterprise route to change negative public perceptions.

So, perhaps this is a clever idea that can shield large corporations from criticism by offering an air of <u>respectability</u>. But, if in the end it's people who benefit from this philanthropy, do such moral dilemmas matter?









- Read the article again. Choose the correct answer a), b), c) or d) according to the text.
- **1** What view of big business does the writer express in the first paragraph?
  - a) It frequently reinvents itself in order to remain important.
  - **b)** It firmly positions itself as being vital to community development.
  - **c)** It has a tendency to latch on to concepts for its own benefit.
  - **d)** It has a forward-thinking approach to sustainable causes.
- 2 In the second paragraph, what point does the writer make?
  - **a)** Only large-scale enterprises have the ability to make an impact on social issues.
  - **b)** Lower profile social enterprises can also make a difference.
  - **c)** Only well-publicised enterprises have the ability to effect social change.
  - **d)** Social enterprises need to have a broad vision to be successful.
- **3** The writer highlights examples of social enterprises which
  - a) focus specifically on access to employment.
  - b) have a purely charitable agenda.
  - c) focus on addressing issues of social integration.
  - d) have a purely profit-driven agenda.
- 4 In the fouth paragraph, the writer points out that
  - a) interest in social enterprise is a niche market.
  - **b)** interest in social enterprises has become more mainstream.
  - **c)** social enterprise is always of interest to the public.
  - d) social enterprise is a philosophical approach to business.
- **5** In the fifth paragraph, the writer says that large corporations
  - a) assume the role of social enterprise to avoid closer scrutiny.
  - **b)** assume the role of social enterprise to increase profits.
  - c) assume the role of social enterprise for tax purposes.
  - **d)** assume the role of social enterprise to do good.
- **6** A recurring idea in the whole article is that social enterprise
  - a) is a positive force when truly practised with good intentions.
  - **b)** is a temporary solution to highly complex, bigger issues.
  - c) is sometimes initiated for questionable reasons.
  - d) has provided a viable alternative to conventional wisdom.

# C Match the underlined words from the article with the definitions.

- 1 loyalty or commitment to a group or cause
- 2 ideas which are obscure or difficult to understand
- 3 aggressively greedy or grasping
- **4** a quality of being socially acceptable
- **5** being considered more important than something else
- 6 aims which are deserving of praise
- 7 the establishment or starting point of something
- 8 a large or excessive amount

# D Write your own ideas on the question raised at the end of the article.

# **GRAMMAR**

#### **CONTINUOUS AND PERFECT ASPECT**

- 3 Underline the correct alternative to complete the sentences.
  - 1 So, how long are you having / have you had / have you been having fundraising events like this? Are you raising / Have you raised / Have you been raising as much as you had hoped?
  - 2 On their arrival in Europe, the migrants had travelled / have travelled / had been travelling for up to three months. They are hoping / have hoped / have been hoping that their ordeal is now over.
  - 3 I'm so bored, I was standing / am standing / have been standing on this street corner collecting money since 8a.m. I'll be doing / 'll have been doing / 'll have done door-to-door collections tomorrow night, too.
  - **4** We were totally amazed by what people have been donating / had donated to the auction. We are thinking / have thought / had thought we would only raise a few hundred pounds, but I think it'll be much more.
  - 5 By next week, our funding will be increasing / will have increased / is increasing to more than €10,000. We have planned / are planning / have been planning to spend the bulk of it on equipment for the park.
  - 6 It's fantastic that she is raising / has raised / has been raising so much support for her campaign. It seems only a few days ago since we were designing / have designed / have been designing her web page.

4 For 1-6, complete the second sentence so

	has a similar meaning to the first. Use no ore than five words and the word given.
	Donating online is new to me. NEVER
	I before.
2	Anna hasn't been to Japan before. FIRST
	This is the
	Japan.
3	The apartment will take us three weeks to renovate. RENOVATED
	In three weeks' time
	the apartment.
4	They rely on you too much. They have since their baby was born. BEEN
	They too much
	since the birth of their baby.
5	He meets charity commission officials on
	17th June. WILL
	He officials
	from the charity commission on 17th June.
6	We spoke to every donor today. HAD

We

the day.

the end of

# Extending a hand of hope

As website founder Andy Steele explains, 'Sometimes people come to us who have just

They can't see a way out from their current difficulties. We address that by actively seeking solutions.' His website can offer a 3\_\_\_\_\_\_ in these troubled times by matching

people's needs with services that can readily assist them. One recipient of this help was medical student Orhan Demir. After completing his studies, he wanted to set up a small clinic. His when he realised that his visa had expired, and that without a job offer he would staying in the country. His to try and find an employer fast. Help@Hand matched him with a charity that offered check-ups to the homeless and vulnerable. For Orhan, there is he'll one day be able to fulfil his ambition. For the charity, there is a

skilled practitioner.



### WRITING

## **AN ARTICLE**

- **5** A Complete the article above with collocations a)—i). Use a collocation dictionary if necessary.
  - a) hopes were dashed
  - b) given up hope
  - c) best hope
  - d) expressed hope
  - e) high hopes
  - f) glimmer of hope
  - g) have no hope
  - h) renewed hope
  - i) completely hopeless
  - B Read the features of informal articles. Which features has the writer used?
  - **1** A catchy title
  - 2 Informal rhetorical questions
  - 3 A question-answer sequence
  - 4 Addressing the reader directly
  - **5** Quotations
  - **6** Examples
  - 7 Informal sentence starters
  - **8** Contractions
  - **9** Informal lexis and lexical phrases

- Underline the correct alternative to complete the collocations.
- 1 It's incredibly important that we respect/reflect the wishes of our patrons for privacy and keep their names anonymous.
- **2** She'd hoped that they would secure long-term funding for the project and finally *got/granted* her wish last week with the news of interested investors.
- **3** We can't afford to *ignore/express* the wishes of the general public at this critical stage in negotiations. They are vital to our success.
- 4 If I could *grant/get* one wish, it would be to make the world a safer place.
- **5** On the whole, I was pleased with the local council decision. It broadly *fulfilled/reflected* the wishes of local residents.
- **6** Joanna has *expressed/made* a wish to study in the United States. We're doing all we can to make that happen.
- Write an article of your own (250 words). Focus on a project you know about that is concerned with wishes or hopes. Use the article in Exercise 5A as a model.
- E Read your first draft and then find the nouns (including synonyms) that appear frequently. Use a collocation dictionary to vary the verbs and adjectives that collocate with those nouns.

## **VOCABULARY**

#### COLLOCATIONS

Match words from boxes A and B to make collocations to complete the sentences.

#### Α

access business collaborative on-demand online outer profit sharing umbrella

#### В

access consumption driven economy (x2) fringes model terms transactions

- Their business model is completely \_\_\_\_\_\_. Their only desire is to increase their annual turnover.
- **2** While companies like Uber could be regarded as pioneers in the \_\_\_\_\_\_\_, some of their business practices may be questionable.
- 3 As they have little to do with sharing of any resources, it would be better to refer to them as proponents of the
- 4 Over the last few years, there has been a sharp increase in the number of \_\_\_\_\_\_ being made. It may be due to consumer confidence in cyber-security.
- When Airbnb launched the idea of , where both organisations and individuals could benefit from business transactions, this appealed to many apartment owners.
- 6 They have an incredibly successful \_\_\_\_\_. The value of their company has more than trebled in recent years.
- 7 While a number of businesses will accept Bitcoins for services, it still remains a currency on the \_\_\_\_\_ of the economy.
- 8 The entertainment industry has been revolutionised by the concept of \_\_\_\_\_\_. Overheads can be reduced, while the range of products available to consumers grows.
- 9 'Intellectual property' is one of those which is often mentioned in contracts. It simply refers to certain exclusive rights in intangible things.

### **FUNCTION**

#### **PRESENTING SURVEY RESULTS**

Pι	ıt t	he words in the correct order to complete the conversati	ions.
1	A:	What was your view on why the companies were so succe	ssful?
	B:	impression / that / simply / was /my	
		Well,	_
		they offer great customer service.	
2	A:	Do most people agree the sharing economy is a good thi	ng?
	B:	that / the / seems / be / to / consensus.	
		Well,	It's
		here to stay, if nothing else.	
3	A:	Can you explain why there are fewer subscribers now?	
	B:	speculate / might / one / that	
		Well,	_ it's
		due to growing competition within the industry.	
4	A:	Did you find that most people enjoyed their experience of	of
		using the service?	
	B:	whole / the / on	
		Yes,	they
_		were very positive indeed.	
5	A:	Did you say that demographics plays a big part in their	
	р.	business profile? this / illustration / of / another	
	D.		:-
		Yes, that the online interface is more youth-oriented.	is
6	۸.	Don't people buy films from their database, too?	
U		speaking / though / generally	
	Ь.	Yes, but	
		its commercial focus is on streaming content.	
7	Δ٠	Can you tell us a bit more about customer complaints?	
•		example / one / cite / to	
	٥.	Well.	, a
		user complained that choice could be limited.	_, u
		the state of the s	

### **LEARN TO**

### **CHUNK LANGUAGE**

**3** A Mark with / where you would pause in the following sentence if you read it aloud.

Another illustration of this is the number of people between the ages of eighteen and twenty-five who applied for tax relief but who as it happened hadn't paid any tax.

- **B** 1.2 Listen and check.
- Read the extract and mark with / for a short pause, and // for a longer pause.

Does it really matter whether businesses have a social agenda as long as they are benefiting the economy? Many people may believe that in an increasingly globalised world we should be more philanthropic that is caring. However there's no point in speaking of doing this if nobody's quality of life improves is there?

■ 1.3 Listen and check.